

Published based on [Dog Daycare](#)

Dog Daycare

You have a great idea for starting a new business, you are going to take care of dogs for their owners while they are at work. Some dog owners would prefer not to leave their pets alone at home whilst they are at work, this is where you come in.

To make the good business decisions, there are a few important things you need to be aware of. So, here are a few tips for starting up your [dog daycare](#), which can also be applied to setting up any new business.

1. Take a look to see if there any competition exists in your area. There is good chance that there are other dog daycare business in your area already. If this is the case, it is a good idea to do some research about your competition. Find new ways to attract more customers and to make your service as a [dog sitters](#) better than theirs.
1. You have two options in beginning your business; you can start your business on your own, or you could buy into a ready made dog daycare franchise. The benefit of buying into a franchise is that you are provided with everything you need to start a new business for example the business plan, marketing technique etc. There are several franchises options available in the market, so do some research, and select the franchise that is best suited to your needs.
2. Both store front and home based business each have their merits. With the store front option, you have the potential of attracting new customers through passing trade. Running your dog daycare from home is a great idea if you have a family you need to take care of.
3. It is pretty obvious you have to love both people and dogs to run a dog daycare. There are many people who don't enjoy dealing with the public on an everyday basis, if you are this kind of person, then perhaps this isn't the right job for you. Promoting your dog daycare through talking to people is an essential part of your business. Another question you need to ask yourself is do you love dogs? It may seem like a silly question, but in this line of business its important to be a dog lover.
4. Something to be aware of when you are first starting out, is you are always going to come across people who will do nothing but criticize your business. So it might be prudent, until your [dog daycare](#) is up and running, to only discuss business related matters with people you can trust.

Now that you have a better idea on how to get your dog daycare started, one last piece of advice. Don't underestimate the value of promoting your business via word of mouth. Therefore it may be a good idea to establish and maintain a network of businesses in your area of people who could recommend your service as a dog sitter.

You can also find this article published on [Dog Daycare](#), and on the tag pages [Dog Daycare](#), [Dog sitters](#).